

Norwood Park Senior Center

The Norwood Park Senior Center opened in September 2009 and has become an important part of the Norwood Park community. The new 7,000 sq. ft. facility is operated by Norwood Seniors Network and has over 500 members with an average of over 80 visits a day. Decorated in bright and vibrant colors, the facility boasts a large fitness center with state-of-the-art strength training and cardiovascular equipment. Classes are taught by a personal trainer.



Additionally, the Center offers computer training, a library and conference room, a wellness room for massage therapy, or private consultations with our nurse and social worker. Lunch is served on weekdays. The Center also offers yoga, dance, and participation in trips and special events.

The Senior Center is a partnership of the City of Chicago Department of Family and Support Services, the Chicago Park District, and Norwood Seniors Network.

Friends of the Norwood Park Senior Center
5801 N. Natoma
Chicago, Illinois 60631
773-775-6071
www.ReshapingAging.org

Norwood Park Senior Center



Sponsorship Opportunities

Reshaping Aging™

Sponsorship Opportunities

Becoming a sponsor of the Norwood Park Senior Center increases your visibility, offers a variety of targeted marketing opportunities and identifies you as a business committed to the local community. Sponsorship keeps your name and message in front of our active members. Your marketing materials and special offers are directed to potential new customers. Being a sponsor enriches our neighborhood by encouraging older adults to remain active and engaged and identifies you as an active part of our community.

If your marketing plan includes reaching...

- Mature adults with above average incomes
- Homeowners
- Health conscious adults
- Couples
- The local community
- Those with a eye for real value
- Adults with strong family and community ties

...then you should be talking with us about what sponsorship level is right for your business.

Sponsorship Levels and Benefits

Platinum

\$1500

Silver and Gold Benefits plus
Your logo in the directory
Your logo on our web site
One additional message on our monitor
Sponsorship of an annual event (2 total)

Gold

\$1000

Silver Level Benefits plus
One additional message on our monitor
Sponsorship of an annual event

Silver

\$500

Listing in posted sponsor directory
Listing on special events sponsor poster
An item in the information rack
A message on the main monitor
Listing on our web site
Invitation to our annual sponsor's day

Special sponsorship packages can be customized to meet your marketing needs.

The Mature Market

- Is diverse and spans 40 or more years
- Is a growing market
- Is increasingly intergenerational including parents and children

Reshaping Aging™

www.ReshapingAging.org

For more information, or to become a sponsor, please call 773-775-6071 or email info@npseniorcenter.org